



SUMADHURA[®]
we build your world
ISO 9001:2015 Certified



JOY OF SHARING
A CSR INITIATIVE BY SUMADHURA INFRACON PVT. LTD.

CORPORATE SOCIAL RESPONSIBILITY REPORT

5/25/2017

SUMADHURA INFRACON PRIVATE LIMITED

ALIGNED TO BRR GUIDELINES
SUMADHURA (2014 - 2017)

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MESSAGE FROM THE CHAIRMAN AND MANAGING DIRECTOR (CMD)



G. MADHUSUDHAN

Sumadhura looks at business opportunities for residential and commercial projects in areas where it is win-win for our customers, our partners as well as for all of us at sumadhura.

India is at a crucial stage where the implementation of Real Estate Regulation Act has the potential to transform the real estate industry for good.

Sumadhura is proud to be a RERA compliant organization and is all set to make the most of the opportunity that RERA offers.

We have a proven business model that has delivered progressive growth year on year. We have continuously improvised our construction model with every successive project. It is our core understanding that the delivery on time and resource optimization are key to operational efficiency. We have spent enormous effort on transferring skills and building the capability of our staff in line with our organizational culture and values.

While India as a country is witnessing one of the major growth spurts, this impacts all big and small cities and towns. High paced Urbanization creates a lot of demand for infrastructure including housing sector which is a business opportunity for us. However, it is important to acknowledge that while a lot of people benefit from this unstoppable movement, there is a lot

in term of resource stress and unequal distribution. We, at Sumadhura not only would like to create and facilitate communities that respect the value of the natural and other resources, we would like to be inclusive and make efforts to take everyone along.

Keeping this thought in mind, we are working on setting up Sumadhura Foundation that would focus on inclusive social and environmental projects. Our CSR policy defines our objectives and focus areas.

We have enjoyed taking up some initial steps towards engaging with local communities. initiatives. We have engaged with old age homes, orphanages, Swachh Bharat Initiatives in schools and colleges, railway stations, community parks and are very keen to work on cleaning and maintaining the water bodies as part of our commitment to our environment.

As part of our gratitude to our communities from where we have come, in rural areas of Telangana, we would take up education and health programmes through our foundation.

I would like to thank our core team as well as employees for their commitment and team spirit to deliver our work.

We welcome your feedback and inputs on the report and hope you enjoy reading the report.

Mr. G.Madhusudhan
(Chairman cum Managing Director)

MESSAGE FROM THE VICE-CHAIRMAN



We have completed another year and this year has been even more promising and rewarding than the previous years in terms of work delivered and new projects that we started.

Real estate is going through very key changes and reforms, we see this as an opportunity to strengthen our position further in the market.

We have immense experience in the construction industry that we are able to leverage for our current projects. We assess the market, get all necessary permissions, carry out due diligence for land parcels that we pick up for development.

Before developing a project, we conduct a thorough scrutiny of all legal matters and only upon complete satisfaction, we go ahead and develop the project. We strictly comply to all government norms on Water and Waste as we believe that it safeguards the interests of the society.. On the other hand, the due diligence and complete compliance help us deliver our projects on time.

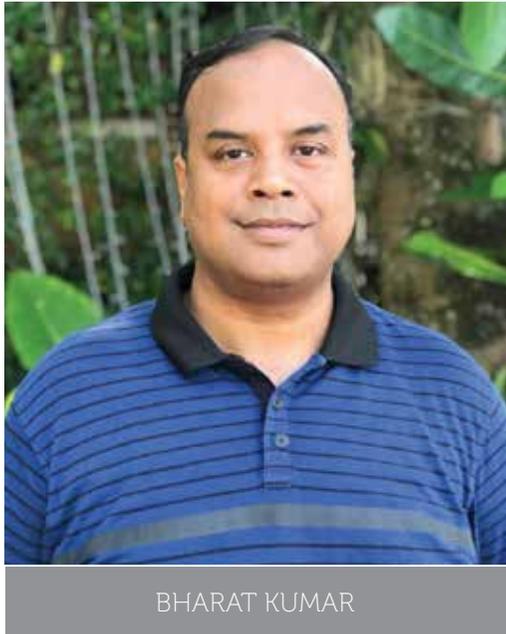
We are proud to see the enthusiasm in our people to come forward for all the CSR work that has been carried out this year. We have made progress and finalized our policy and clarified our goals.

In the coming years, we would strengthen our work. We will like to have a positive impact on our society through our CSR work.

I would like you all to read the report and provide us with your inputs and feedback.

Mr. K.V Ramarao
(Vice Chairman)

MESSAGE FROM THE DIRECTOR-OPERATIONS



Welcome to Sumadhura's 2017 CSR Report.

It has been a very progressive year for Sumadhura as we have completed all our projects that were meant to be delivered this year. We have started many new projects in Bangalore and Hyderabad and that has set the stage for us for our future growth.

We, as usual, focus on our product and it is the quality of the product that really matters to a client in the long run. Buying a home is a decision that a family takes after considering their lifestyle, their needs, location and community. Our commitment is to create communities who can take pride in owning a Sumadhura home.

To deliver quality, each employee has to be engaged and committed. We are an ISO organization and our employees are empowered to make decisions.

We identify quality sustainable and tested materials and only after the quality team is satisfied, do we finalize the material. Quality of work in construction really matters a lot. A slight oversight in supervision can imply some eye sore or some

area of concern for a customer. So, we are very careful in training our personnel and do everything possible for maintaining the quality of our product.

Sustainability is how we conduct our business. We are committed to green values and we design our buildings the same way, taking learning from our projects and integrating that into our newer projects. Just the way we build, without making any change in that, we have one of our projects awarded IGBC silver rating.

One of the biggest commitments we have made for ourselves is the safety of the manpower employed at our projects. All our project sites follow legal norms and we have all the necessary pre-conditions that are required for safe working on our projects. We have excellent safety records and would like to maintain the same results.

We are very pleased to share our CSR Policy and CSR Report this year. We have started our CSR work in an organized way and am sure with so much enthusiasm from employees and our families we will deliver excellent quality work in CSR as well.

I would like to thank all the employees of Sumadhura for their support and cooperation as we march towards the next financial year.

Mr. K. Bharat Kumar
Director Operations

MESSAGE FROM DIRECTOR-CONSTRUCTION



Mr. Naveen kumar

Sumadhura constantly strives to be named 'The most trusted builder' in every household. Our design, process and operations are integrated to meet highest ethical, environmental and social standards. Inclusivity is our workplace norm.

We constantly notice the environmental challenges around us and build a dialogue around that in

our organization to address them. Sumadhura understands the rapid urbanization our cities face and it cannot be ignored or looked down instead it should be leveraged as an opportunity to build inclusive spaces.

We are also working towards incorporating sustainable models in our construction that would reduce the overall burden on our environment.

Our progressive CSR initiatives are deeply thought and executed considering our immediate surroundings. According to us, sustainability is a way of life.

We are open to valuable comments of our customers and would be delighted to know what we can do better in our future projects.

Mr. Naveen kumar
Director Construction

MESSAGE FROM THE COO



Mr. B.GIRIDHAR KUMAR

I am delighted to present the CSR and Sustainability Report for FY 2016-17. We believe that conducting business with ethics and transparency and keeping our social and environmental commitment has contributed to our remarkable performance as a company.

Sumadhura is at a very significant stage as an organization, where a lot of very core values must be carried forward as our organizational DNA. Sustainable construction processes, hiring talent and retaining talent, identifying leaders, identifying business risks, optimal use of resources, on-time delivery and maintaining quality are some of the important values that we would like to be carried forward as the organization grows further.

We have intensified our employee engagement processes, brought in policies that promote a diverse workforce, celebrating many important days in the year and taking a fresh look at our policies, improvising every process.

We also carry out drives in the organization that can remind one and all that resources are to be respected and not abused. We have a company culture that supports this thinking. Now, we are moving ahead to formalize the resource awareness in formal policies.

Community involvement, creating clean and vibrant spaces in the neighborhood is very important to all of us. We like to bring together our employees and their families to join hands in sharing, helping and reaching out.

I welcome you to read our Sustainability document and provide us with your valuable inputs.

Mr. B.Giridhar Kumar
COO

MESSAGE FROM ENVIRONMENTAL OFFICER



Ms. JEEVANA

The Paris Agreement concluded with ambitious efforts required to make a dent in changing the course of the global climate change. Indian Prime Minister made a pledge to the world recently that India will go above and beyond Paris Agreement. Whether we want to leave a liveable world for our future generations depends upon the efforts we make now.

In the construction sector, while it is important to meet the economic requirement of the communities that we serve, we see this as our responsibility to create buildings that are low on embedded energy in the first place and the building design is such that the energy required to maintain ambient temperature is minimal. Without making any minor changes to our standard site plan we got IGBC silver rating to Sumadhura Soham just to know where we stand in IGBC ratings. As a standard that is what we follow for all our projects.

While energy efficiency and reduction of emissions is a global issue, there are a couple of important local issues that we think are crucial for the wellbeing of our people and cities in the long run.

Water is a scarce resource and with vagaries of weather accelerated through climate change, the number of droughts and flood situations have become worse, therefore to conserve water and have ways that our wastewater is not landing up in the lakes and water bodies untreated, we have STPs in all our projects, and to close the loop, treated water is used for flushing and landscaping.

The other environmental issue that is very important for our local area is waste. It is important that communities not only segregate waste but we find a solution to utilize the waste in a manner that conserves energy. We are in a very early stage of conducting waste to energy feasibility study that should set an example for our communities.

In terms of social issues, we have education, environment and poverty reduction as some of the areas that we would like to focus on. We have taken initial steps to engage with NGOs which have been a lot of learning for us and in coming years we would intensify our work in these areas.

Last but not the least, the safety and well-being of our staff are of paramount importance to us. Through toolbox training, safety drills and supervision, following safety practices at the construction site we have been able to promote excellent safety standards.

Ms. Jeevana
Environmental Officer

REPORT BOUNDARY

The reporting period for the current report is from 1st April 2014 to 31st March 2017. This report covers disclosures for Sumadhura Infracon Private Limited.

Our mantra is 'beyond compliance.' We are excited to follow the National Voluntary Guidelines (NVGs) on social, environmental and economic responsibilities of business, although it is not obligatory for us.

Sumadhura has a subsidiary company called 'Enliven Decors'. Please note that the report does not include the subsidiary company. However, it may be relevant to mention that although the reporting for the subsidiary is not done here, all the policies that are followed in Sumadhura are also followed by its subsidiary company.

ORGANIZATIONAL OVERVIEW

Sumadhura Infracon Private Limited has established itself as a premier residential property developer in the country. The company is headquartered in Bangalore and has its current projects in Bangalore as well as Hyderabad.

Our business proposition is to develop high-quality luxurious dream homes for urban families in prime urban centers. Within a span of a decade, our steady progress is a result of committing to sustainable business practices and creating win-win situations for us, our partners as well as our clients. Ethical and transparent dealing with our stakeholders has been very effective in building trust with our customers, which is the cornerstone of our success in a relatively short span of time.

OUR STRENGTHS ARE:

Honest Pricing	On Time Delivery	Quality Second to None	Hand Picked Locations
<ul style="list-style-type: none">● Meticulous Craftsmanship● Unique Architectural Detailing	<ul style="list-style-type: none">● Efficiency● Focus● Commitment	<ul style="list-style-type: none">● Materials● Workmanship	<ul style="list-style-type: none">● Easy Accessibility To Hospitals And Schools.

HIGHLIGHTS

- 1 Sumadhura Infracon delivers its 12th Project in Bangalore.
- 2 Best mid-range apartment in Whitefield from Silicon India
- 3 CRISIL Six-star rating for Silver Ripples Project
- 4 Total 92 lakhs sq. ft. developed.
- 5 3 new projects launched in Bangalore and 1 in Hyderabad (37 lakhs Sq.ft)

Our vision is to develop quality properties based on realistic values for its owners, investment affiliates, as well as our joint partners.

Our mission is to continuously expand the role of a leading developer in the construction industry by building lasting relationships with our clientele and all concerned on the foundations of performance, trust and confidence.

Honesty, keeping promise with stakeholders, integrity and responsible citizenship are some of the core values that are dear to the entire management team of the company. The company takes great pride in its core values and its unique business strategy, commitment to its customers while being dynamic and adaptive. There is company-wide pride in completing all projects in time; staying focused and customer-centric. Management is directly involved with customers and has a great pulse of its client's expectations and requirements.

As we have handed over 1500th dwelling in March 2017, the memory of the first house delivered is fresh in our minds, and as we continue our journey we know that we share the same excitement in handing over the home to its rightful owner as we had for the first proud owner of our first project.

A BRIEF JOURNEY OF SUMADHURA

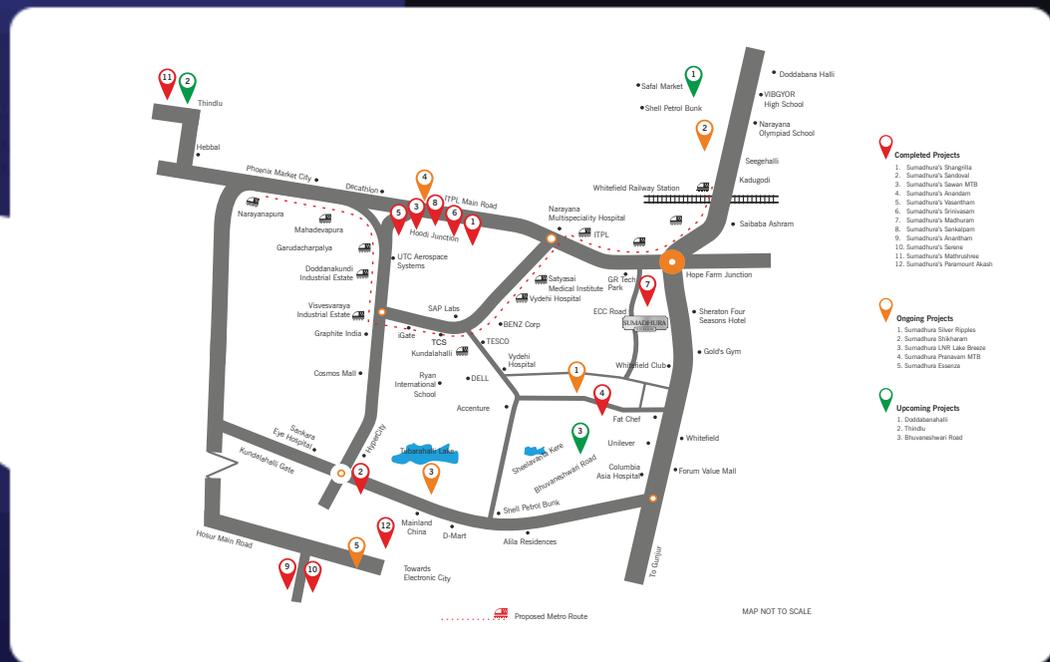
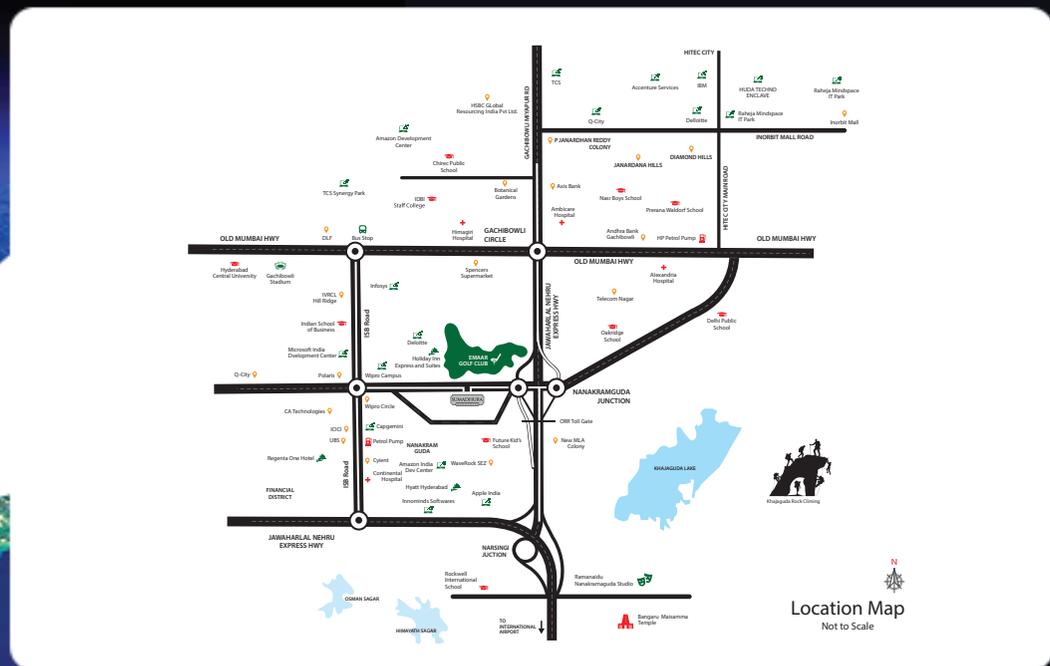
Region	Stage	Company	No of Projects	Area (Sq.ft)	Year of Completion
Hyderabad	Completed	Vijetha	17	356000	1997-2006
	Completed	Sumadhura Constructions	9	323330	2006 -2010
	Ongoing	Sumadhura Constructions	1	1064564	2016 -2019
Bangalore	Completed	Sumadhura Constructions	8	1527805	2007-2013
	Completed	Sumadhura Infracon Pvt Ltd	8	3189780	2013 - 2016
	Ongoing	Sumadhura Infracon Pvt Ltd	2	947210	2015-2018
	Upcoming	Sumadhura Infracon Pvt Ltd	2	3440000	2018-2020

GENERAL INFORMATION ABOUT THE COMPANY

No.	Particulars	Details
1	Corporate Identification Number of the company	U45200KA2012PTC062071
2	Name of the Company	Sumadhura Infracon Private Limited
3	Registered Office and the Corporate Office	43, CKB Plaza, Second Floor, Varthur Main Road, Marathahalli-560037
4	Website	www.sumadhuragroup.com
5	Email Id	info@sumadhuragroup.com
6	Financial Year Ahead	April 2017 to March 2018
7	Sector(s) that the company is engaged in (Industrial Activity Code Wise)	Construction
8	Products/Services that the company provides	Housing construction
9	Locations where business activities are conducted	Bengaluru and Hyderabad
10	Markets served by the company	Residential homes for urban people

ORGANIZATIONAL OVERVIEW

OUR PRESENCE:



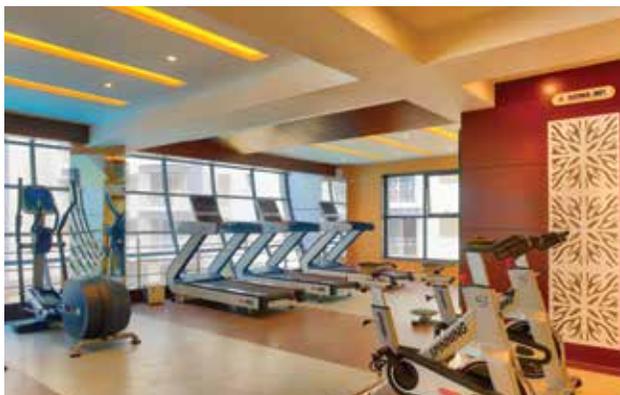
SUMADHURA IS MEMBER OF IGBC, CREDAI
BENGALURU AND HYDERABAD.



SUMADHURA SHIKHARAM WHITEFIELD'S MOST RECOMMENDED APARTMENT



PROJECTS HANDED OVER IN 2016-17 SUMADHURA SHIKHARAM- 392 UNITS BUILT OVER 4 ACRES OF LAND AREA



ORGANIZATIONAL OVERVIEW

Sumadhura Silver Ripples- 474 Units built over 4.9 acres of land area located at Borewell Road, Whitefield, Bengaluru.



ORGANIZATIONAL OVERVIEW

Sumadhura Essenza-138 Units built over 1.26 acres of land area located at Hosa Road Junction, Hosur Main, Bengaluru.



ORGANIZATIONAL OVERVIEW

Soham- 295 Units built over 4.2 acres of land area located at ECC Road, Whitefield, (Ongoing project)



ORGANIZATIONAL OVERVIEW

Lake Breeze- 192 Units built over 2.3 acres of land area located at Kundalahalli Jn, Whitefield, Bengaluru.



ORGANIZATIONAL OVERVIEW

Pranavam- 198 Units built over 2.2 acres of land area located at Hoodi Jn, Whitefield, Bengaluru



PROJECTS LAUNCHED IN 2016-17
SUMADHURA ACROPOLIS - 564 UNITS (OVER FOUR ACRES, GROUND +31 FLOORS) IN GACHIBOWLI, HYDERABAD



UPCOMING PROJECT:

Sumadhura Eden Garden – Over 1113 plus units to be developed on 14 acres of land, coming soon at Doddabannahalli , Whitefield.



UPCOMING PROJECT:

Sumadhura Nandanam, Graphite India Main Road, Hoodi



Our approach to sustainability and what it means to us.

Sustainability for Sumadhura implies progress on all accounts; economic growth, social and environmental wellbeing. We are passionate about the work we do, which is to build dream houses for our clients. Development of new projects at the cost of social stress and environmental challenges is not how we view the world. We think that businesses can be responsive to both social and environmental needs of the society.

Economic Progress is not only about numbers and the bottom line. There are both tangible and intangible benefits of economic progress. While the bottom line and creating a certain number of jobs every year can be a marker of the growth. Making a quality product that the customer is delighted, which is something that gives us immense satisfaction. For us, that value is important and we would like to move ahead in business with our customer thoroughly satisfied with what we create.

Environmental Sustainability again can be understood in many ways. In the context of our business, that is construction industry, energy, water, waste, materials, biodiversity are some of the issues that are material to us and understanding of our environmental constraints and requirements. While taking care of these issues, sometimes it is important to have validation from the

experts and so we do pursue green building certification sometimes for our buildings. We are also compliant with all environmental norms and guidelines of the civic authorities for air pollution, water pollution and noise pollution. We are doing regular air quality monitoring and noise pollution monitoring in all our projects.

Over and above, we are keen to engage in larger environmental issues and evolve as a meaningful agent of change. We have identified preserving lakes and waste to energy projects to engage over and above our internal responsibility for our business towards the environment. We will discuss these aspects as part of our Corporate Social Responsibility.

Social well-being for us means wellbeing of our employees in the first place, meaningful relationship with our clients as well as engaging with needy communities that are not a part of our business engagement ordinarily. We are doing this work through our Sumadhura Volunteers and engage on many social issues such as developing infrastructure, education, poverty reduction, environment and health issues.



ECONOMIC SUSTAINABILITY

Economic Performance

Over the last decade, we have become one of the Bangalore's leading construction company known to deliver its quality projects on time. Our journey incidentally started when real estate industry slowed down.

We saw this challenging environment as an opportunity in the sector. Many well-known companies struggled with a slow down or relative slowdown in their growth trajectory, however, our entire growth has happened during this relatively slow period. From our inception, our business strategy focused on keeping things simple and transparent.

Like all the previous years, we have seen tremendous growth this year as well. We are confident that we will strive through the next decade staying dynamic yet sticking to our core values of improving efficiency and optimizing cost. We also have a far more trained workforce today and we will be able to march towards greater economic progress in years to come.

OUR JOURNEY INCIDENTALLY STARTED
WHEN REAL ESTATE INDUSTRY SLOWED DOWN.

No.	Particulars	Company Information
1	Total spending on CSR	
	a) In Rupees	787,900
2	Activities where the company has spent	Education and Environment

Our Corporate Social Responsibility budget for the years from 2014-15 and 2015-16, 2016-17 based on the average of the profits for the previous years has been 5, 71, 079 INR and 18, 89, 455 INR and 36,61,926 INR respectively. We would like to put this on record that as we move towards establishing our educational initiatives in Telangana as well as Waste-to-Energy project we would be spending all the pending monies during the following year.

	2014-15 (INR)	2015-16 (INR)	2016-17
CSR Expenditure to be incurred	5,71,079	18,89,455	36,61,926
Actual incurred	1,97,100	5,90,800	2,51,532

COMMITMENT TO QUALITY

Sumadhura is certified for ISO 9001:2008 and is committed to quality. Two areas that are fundamental to construction in our projects is the quality of materials as well as the quality of construction.

Some of the highlights of our construction are the quality of concrete to how it is used, the processes are standardized to enhance the strength of the structure and there are stringent quality controls to ensure that the standards are followed. Concrete blocks that are used are autoclaved aerated which are light weight, eco-friendly and provide thermal efficiency. These blocks are fire and mold resistant and provide an effective sound barrier. The use of adhesive enhances the aesthetics and uniform appearance

The verticality of the structure is very important for its stability. Getting the structure to be perfectly vertical involves a lot of diligent structural engineering and meticulous execution.

Tile flooring work requires careful fixing that ensures durability and right slope for certain areas. Aluminium L angles are used for the perfect alignment where required. Uniform thickness and level flooring is very important in terms of quality delivery. We use laser instruments and bull's marks to achieve the perfectly leveled structure.



Gradient washed manufactured sand is used to maintain surface evenness. It is also a preferred ecological material for us. Three layers of water proofing, primer coating, two membrane coatings, protective plastering, and concrete screed above that provides perfect waterproofed areas and properties that appeal to the house owner for its perfect finish. Pipes are laid out in a way that is easy for maintenance and not concealed. While we lay emphasis on the internal quality of the construction, the external look is equally important and both in internal and external painting, we go with the specifications for each area and number of coats specified by vendors for best results.

Weatherproofing for the top slab is taken care of by providing thermal insulation for the topmost floor. Fittings in the apartment are top quality and above industry standard.

The same idea of quality is carried forward in our customer/vendor interactions. The management team is constantly on the lookout for best quality materials and look for international standards and materials.

In-house UPVC Factory is a step towards backward integration that assures the quality of the product. We also have our in-house interiors team that further ensures quality of the product.



EMPLOYMENT CREATION:

The construction industry is a major growth driving industry that employs people at various levels of skills. From Architects to landscape designers, civil engineers, electrical and structural engineers, lawyers, sales and marketing professionals, administrative and human resource professionals and finance and accounts specialists, procurement and quantities specialists, wide variety of skills are required. Sumadhura with its growth in last decade has been able to train and hone the skills of many professionals. Our senior professionals hand hold and provide the institutional learning and mentoring to our younger professionals who are on the verge of taking senior level responsibilities. All the key personnel is trained on a project before they are given out the responsibility for a new project.

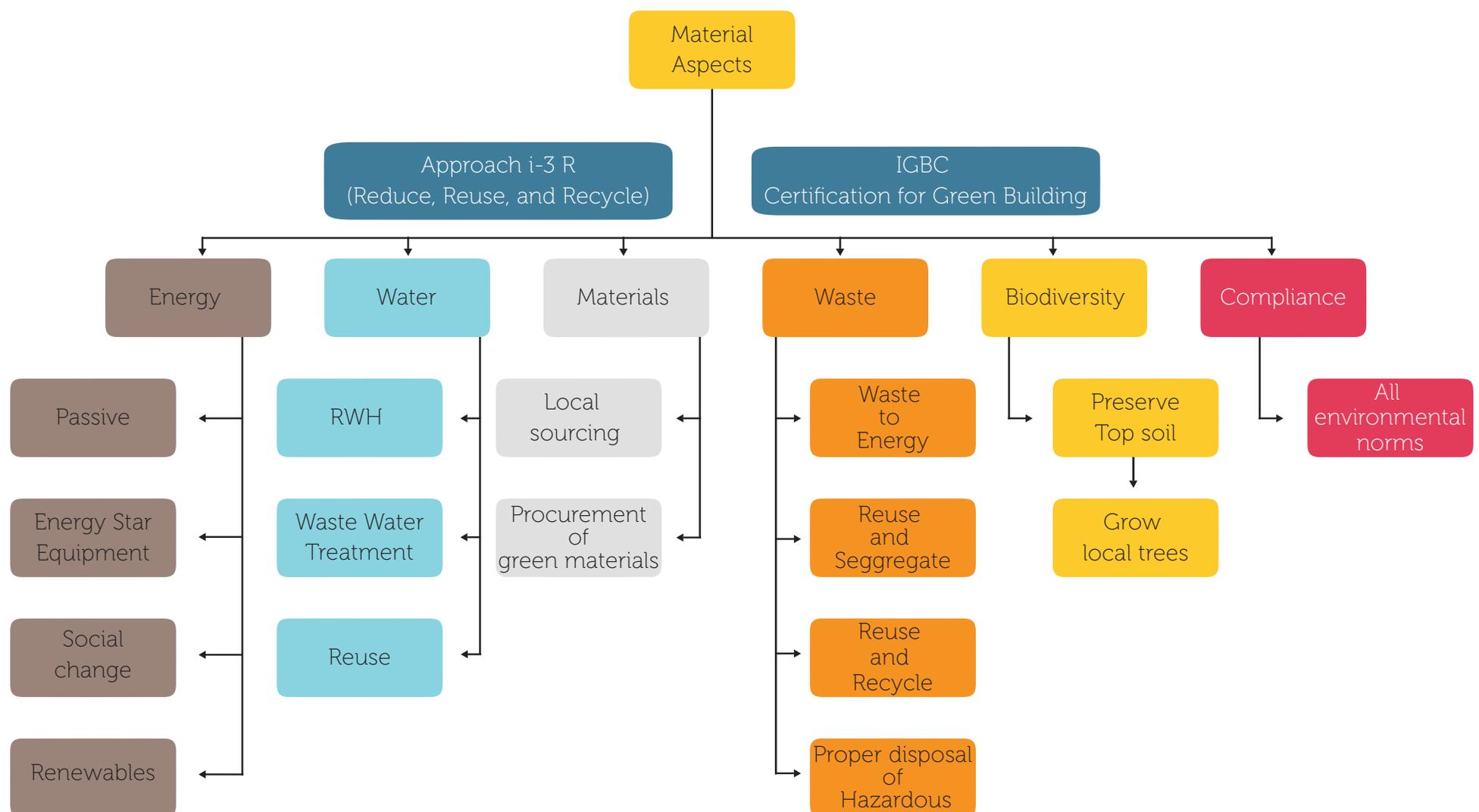


ENVIRONMENTAL SUSTAINABILITY

Sustainability is at the Centre of our Operations. Sumadhura has revolutionized the idea of sustainable housing for every customer. A sustainable house has tangible and intangible benefits. The most tangible benefits are the reduction in water and energy consumption. Intangible benefits include enhanced air quality around the site, excellent daylighting in the houses, health & well-being of the residents, safety benefits and conservation of scarce national resources. As a responsible organization our intention is to minimize the waste that we have generated during construction. Whatever waste we generate, we like to reutilize the waste in the construction of our temporary structures. We also engage with our communities to segregate waste and promote the mantra of 3 R i.e. reduce, reuse and recycle.

Environmental preservation and restoration is a clear goal in our CSR policy. However, even for our business, we have a clear guideline to respect and protect the environment and make efforts to preserve the environment. This is in sync with the principle 6 of the guidelines of Business Responsibility Reporting.

Some of the aspects that we identified as material to us are Energy, Water, Waste, Materials, Environmental Compliance and Biodiversity. For each one of these, the common approach is to reduce the usage, reuse if there is any possibility to or recycle.



ENERGY

Our approach to energy is conservation and reducing the demand side through various measures. We believe that reducing energy demand wherever possible is the best way to work in a country still heavily starved for energy.

PASSIVE SOLAR

Energy usage in the projects is reduced through efficient building envelope when compared with ECBC standards (Wall and Roof Design), These dwellings have adequate daylighting which reduces daylight lighting requirement. Natural ventilation, orientation of the buildings and choice of materials also impact the energy consumed throughout the life of the building. We design and construct buildings that do not require intensive energy for lighting and space conditioning. Glass is used to control the direct solar radiation and thermal load.

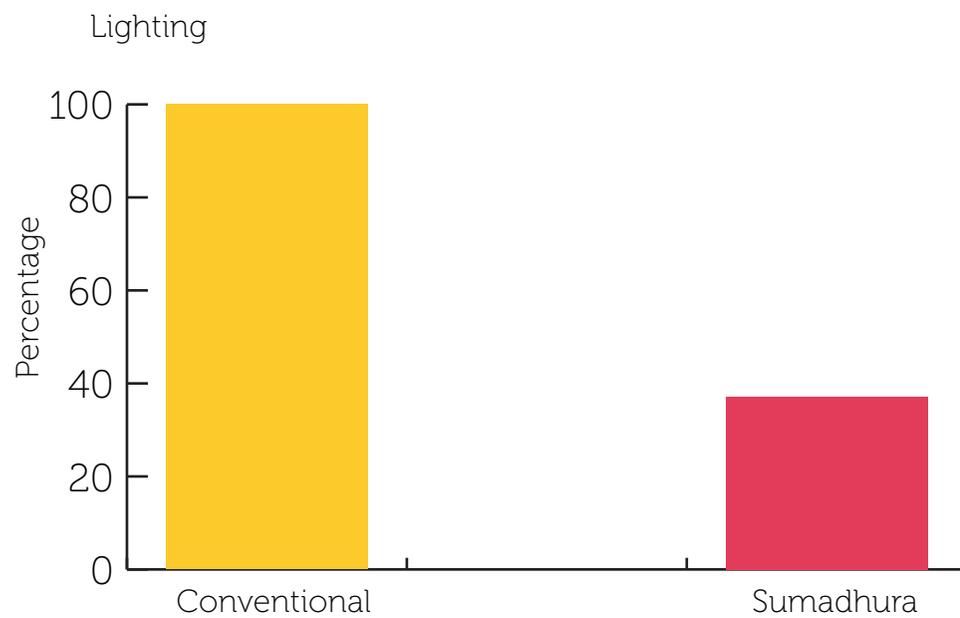
A building survey done by ASHRAE suggests that 90% of residences use artificial lighting during the day because of unethical design practices without understanding its ill effects. The other thing that impacts the quality of life is urban heat island effect. Because of the design issues the heat gain in a building increases

leading to air conditioning in a city like Bangalore. Reducing the use of air conditioning is one of the important contributions in terms of futuristic building design. At the design stage, Sumadhura incorporates building orientation and design to maximize cross ventilation, which reduces the energy spent on human comfort by 60%. For a project that's 3,60,000 sq ft, this would result in 45 tons less of CO₂ released in the atmosphere every year.

For both lighting and ventilation, larger windows are appropriate, however, to gain more light and not heat requires appropriate glazing. We use glazing that reduces the thermal load inside the building. At the same time, we use LED lighting in all common areas, parking area etc. for further energy savings.

Exterior lighting (Façade, street light, landscaping, Signage)	
Conventional (W/Sq m) – 2.5	Sumadhura (W/Sq m)-.90
Parking Area (Basement Parking)	
Conventional (W/Sq.m)-2.5	Sumadhura (W/Sq.m)-.98
Club House	
Conventional (W/Sq m)-4.0	Sumadhura (W/Sq m)-2.40

All of these interventions lead to overall savings of more than 40% as compared to IGBC and ECBC base case. This implies that if in the IGBC base case, every year there are 105,000 tons of carbon emissions, in Sumadhura projects, it is 44,500 tons of carbon per annum.



Energy Efficient equipment

Clubhouse and guest rooms in all our projects make are equipped with energy star rated equipment with minimum rating as 4 to reduce the overall energy consumption.

All our projects have 100% LED lighting for the common areas. In lighting, some of the factors that are crucial for optimum viewing are visibility, contrast, reduced glare while adding to the ambiance of the space. LEDs are chosen for better illumination, neither over or under-lit spaces with added co-benefits of reduced energy consumption and better quality of life. Wattages are selected based on the lux level requirements of the activity.

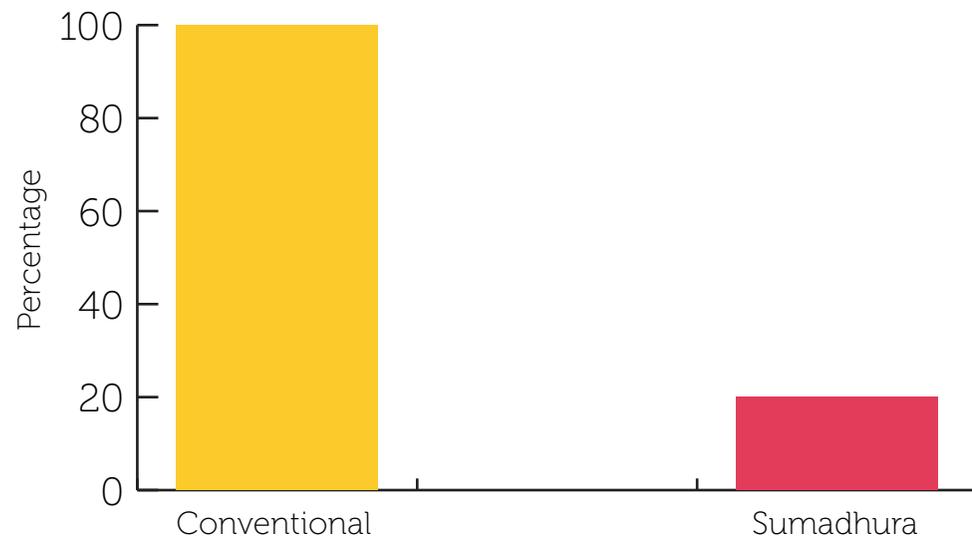
We are exploring the possibility of Solar PV for common areas that could save a lot of future energy consumption for our clients.

ENVIRONMENTAL SUSTAINABILITY

Renewable Energy Sources

Solar Water Heating

It is well known that the energy spent on the hot water is about 20% of the energy consumed by a household. This implies high upfront cost for Sumadhura, however, it is an important contribution to reduce the energy demand for the households. This intervention helps in reduction of GHG emissions from heating water for the life of the solar water heater.



ENVIRONMENTAL SUSTAINABILITY



ENVIRONMENTAL SUSTAINABILITY

Social Behaviour

We use a mix of technology and social behaviour to reduce the demand for energy within our office premises and project offices. We promote a culture of switching off the light, computer stations etc, when not in use. As Bangalore weather is usually mild, the setting of the Air conditioning is set at 25 degrees.

WATER

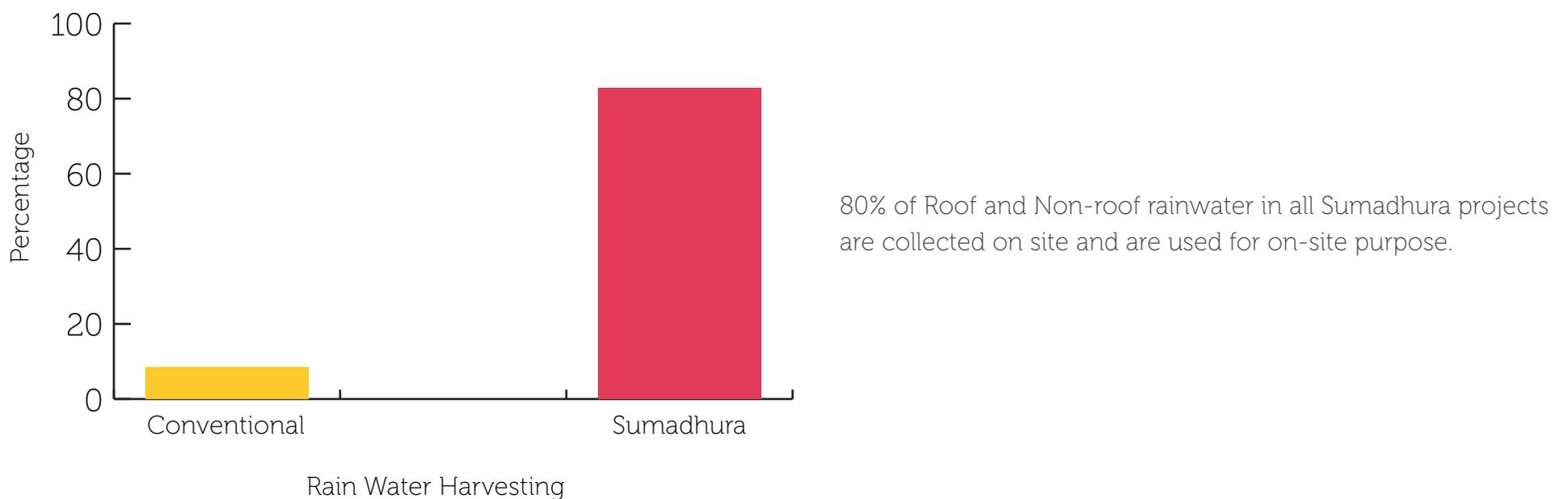
Water is the basis for all forms of life. When water makes news it is usually not for good reasons.

The construction industry is resource intensive and we at Sumadhura take our environmental responsibility seriously. We are in complete compliance with all legal frameworks for water.

At design phase itself, all Sumadhura properties incorporate measures that reduce water usage in the building for the occupants. Some of the measures that are practiced at Sumadhura buildings are:

Rain Water Harvesting

Water all over the place during monsoon months is a common sight in India. This water enters drains and wastewater cycle for a long time. Just capturing the water and either utilizing it or directing it to the ground is one of the efforts that requires some expenditure. At Sumadhura, we understand the need for saving and utilizing every drop of rainwater. All our buildings have rainwater sumps and that water is reused for potable water demand. This creates less burden on other sources of potable water.

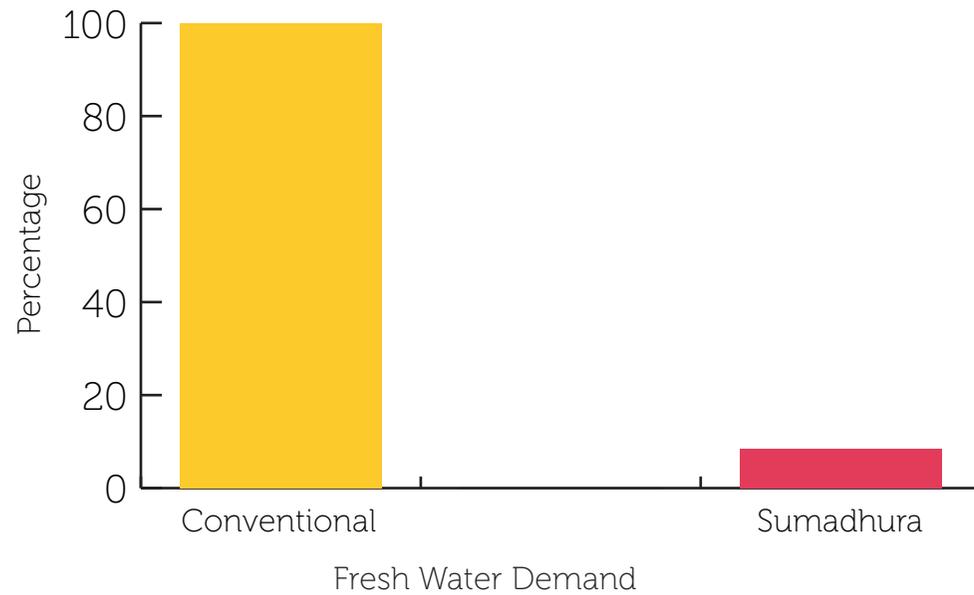


Waste Water Treatment

Water bodies in Bengaluru get polluted from untreated wastewater from homes and factories. All Sumadhura projects are equipped with a Sewage Treatment Plant that treats wastewater generated in the campus.

Water Reuse

We are well aware of the water availability and the rate at which our water resources are vanishing. Dual plumbing is provided throughout all projects. To create a closed loop system which reduces the demand for fresh water, The treated water from STP is used for toilet flushing and landscape purposes. This has direct and significant reduction in freshwater demand.



Plumbing and Toilet Fixtures:

Landscaping in our communities consume a lot of water. However, if the plants are chosen carefully that are conducive to the local climatic conditions and are not water guzzlers, landscape water demand can be significantly reduced. Landscape design is also done in a way that it reduces water demand.

WATER SAVINGS AT ONE OF THE SUMADHURA PROJECT

- Base case water requirement – 135 LPCD
- Design case water requirement – 80 LPCD
- Plumbing and Toilet Fixtures:
 - The below low flow fixtures has been used in all of Sumadhura project to save potable water. This results in 40% savings and 100% of
 - Wastewater generated at site will be used for flushing and Landscaping.
- Water Closet (Full flush) – 4.5 LPF
- Water Closet (Half flush) – 3 LPF
- Health faucet – 6 LPM
- Faucet – 5 LPM
- Kitchen sink – 6.6 LPM
- Shower Head – 5.7 LPM
- Dual flush system – We use dual plumbing system in all of our projects. STP treated Water is used mainly for flushing.

ENVIRONMENTAL SUSTAINABILITY

MATERIALS

As a business involved in construction, we know that many of the dependencies of the construction industry are on materials that either have high embedded energy or some other adverse impacts on the environment if proper care is not taken. We are aware that high embedded energy in any material or high con-

Responsible and Local Sourcing:

Eighty percent of the project materials are procured regionally within 400 km as per the IGBC and LEED certification which reduces the project's carbon emission by transport.

Procurement of Green Materials

We choose green materials such as solid blocks that have cement fixed with fly ash. Floor tiles, uPVC windows and steel etc. that we procure for our projects have high recycled content certified by a third-party agency. We use only manufactured sand for our requirement. Through our diligent procurement, we try and assure that the 25% of the project materials are recycled as per the Green building norms.

WASTE

Who can deny the importance of cleanliness in human life? To create and sustain clean environments, working systems are required. We believe that solid waste problem in Bangalore is huge, and it needs cooperation from all stakeholders to address the issue of waste.

Reducing Waste and Segregation

Reducing waste is one of our key environmental commitment. We believe that reusing waste and recycling reduces stress on the environment.

As our commitment to waste management, we believe we must initiate our customers to segregate waste at source. We organize awareness programmes in our communities at the time of

Recycle and Reuse

Construction waste from our sites is reused. Ninety five percent of the construction waste is diverted from landfills. Waste generated from few materials is being used for on-site purpose like road filling etc. We have allocated a separate yard for scrap which is purchased by authorized vendors.

Wastewater is treated using STP and 100% of landscape requirement of water is served from the treated water.

sumption of energy contributes to global warming. So we try to procure materials locally, and we also look for green building materials for our building to reduce the overall environmental impact of the building.

handing over of the property as well as on other occasions. We are providing separate bins for collecting dry waste (paper, plastics, metals, glass etc.) and wet waste (organic waste) at each dwelling unit and at common areas of the campus which is necessary for recycling purpose.



Hazardous Waste

In all our projects wherever necessary we use eco-friendly housekeeping chemicals which are less toxic to reduce adverse health impacts for the occupants. The products green seal GS-37 are used to meet the green standards.

Waste to Energy Project

We are very keen on working on waste to energy projects that can arrest the issue of overflowing untreated waste finding its way on city roads. We are conducting a feasibility study for a state of the art project that can make use of the garbage collected from all our projects in Whitefield to create energy.

ENVIRONMENTAL SUSTAINABILITY

BIODIVERSITY

We are mindful of the importance of open spaces for our projects. The areas dedicated to natural landscape meets the compliance requirement and including podium landscape, the area extends to about 33 %. Local and prescribed varieties of trees impact the microclimate in a positive way.

Topsoil in all our projects is preserved as per National Building Council standards. Over and above and through the lens of CSR, we are keen on preserving and protecting lakes that are in and around the areas that we operate.

We believe that every individual has a responsibility towards the environment. To encourage and engage our communities towards eco measures which are necessary for a functionally clean city, we conduct awareness programs that engage children as well. Art competitions were conducted where children expressed their awareness on the environment through art. We also distributed plants so that children feel inspired to know about plants and can learn to observe and nurture them.



ENVIRONMENTAL SUSTAINABILITY

COMPLIANCE WITH ENVIRONMENTAL AND REGULATORY NORMS:

We take prior permissions from environmental and civic organizations. All the sewage that is generated by the organization is treated onsite through STP Plants. The wet waste is treated through organic waste converters. All the solid waste is segregated. We also conduct customer awareness programmes during the handover time that provides information on segregating waste that can be recycled vs composted.

We abide by all the environmental norms and take great pride in being ahead of the regulation in terms of setting up efficient processes and diligently following them.



Green Building Certification:

We have received IGBC Silver Pre-certification for one of our projects called Sumadhura Soham. We are very pleased to share that all our projects incorporate same features in terms of material, workmanship, convenience, common amenities as well as the processes, however we have not explicitly sought certifications for other buildings.



SOCIAL SUSTAINABILITY

SOCIAL SUSTAINABILITY

***“The achievements of an organization are the results of the combined effort of each individual.”
Vince Lombardi***



SOCIAL SUSTAINABILITY

EMPLOYEE WELFARE

Sumadhura Employees are an extended family and we celebrate days of national importance, such as Independence Day/Republic Day together. Other events are planned through initiatives taken by our employees and management such as 'Sports day'. Some of these events are captured in the pictures below. We also celebrate employee birthdays on the last day of each month.



TOTAL WORKFORCE

Total number of Employees working with Sumadhura by the end of March, 2017 are 252

Employee Details	
Number of Permanent Employees	252
Number of Temporary Employees	0
Number of Contractual Employees	0
Casual employment if any,	0
Permanent women employees	47

No.	Category	Number of complaints filed during financial year
1	Child Labour/forced labour/involuntary labour	Nil
2	Sexual Harassment	Nil
3	Discriminatory employment	Nil

Sumadhura has witnessed constant growth and we have been hiring people at all levels. We added 37 employees in the organization in 2016-17. We have a young workforce who are committed and enthusiastic, however, we understand that the trainings and continuous skill development is very important to us.

LEARNING AND DEVELOPMENT

Learning and Development are crucial for a motivated workforce and improving the skills of the employee for their continual development. This year we conducted trainings on first aid and CPR training; health and safety; training on gender and leadership development; skill development in sales and marketing; CSR training for senior management; HR, Communication, Management and managerial effectiveness.

We promote safety and security of women at the workplace. We are compliant with Prevention, Prohibition and Redressal of Sexual Harassment Act. In pursuance of the Act, we have set up an Internal Complaints Committee who were provided skill training. In addition to that, we have provided gender training for managers in the organization. Awareness training for men and women are conducted throughout the year.

Training	Number of Employees
Advanced First Aid with CPR Training	26
Training Provided to employees on Safety	29
POSH Act, ICC Training	4
Training on Gender	12
Leadership Development Training 1	18
Skill Development Sales and Marketing	45
Digital Skills- Skills on usage of Naukri and Effectively Working with GreyHR Software	10
CSR Training for Senior Management	10
Basics of HR and Leadership Qualities	4
Training on Communication Skills, Time Management and Motivation	15
Managerial Effectiveness	18

EHS- Health and Safety

Sumadhura Group is an ISO certified company. We are committed to the safety of all people working on our projects and have put in place some measures that we expect all vendors/contractors to follow. As per the ISO standards, all the vendors/contractors have to adhere to and comply with Sumadhura's safety guidelines.

Health and Safety of our workforce are very important for us. We have a policy of promoting safe practices through awareness and strict enforcement measures. To prevent accidents, any

form of intoxication such as cigarette, tobacco, gutka and alcohol is strictly prohibited at project sites. This is enforced through strict adherence to guidelines and penalty to ensure 100% adherence.

We have strict enforcement standards for prohibiting child labour across all our construction sites.

We celebrate the National Safety Week/Day in March as a

reminder for safety across all our projects. Wearing safety gear is mandatory for everyone working on the construction site.

To avoid fire hazard and reduce accidents, we have declared all our construction sites a no smoking zone. Cigarette, Gutka and any other intoxicant is not allowed inside the site premises. We enforce strict safety standards for medically and physically unfit persons to ensure safety of the workers.

We have CFC (Chloroflourocarbon) free equipment and materials in adherence to the environmental safety standards. Pollution of the air and space through noise can be a constant nuisance

for urban people and the workforce. Sumadhura's projects are amidst occupied communities and hence we use non-percussive demolition methods, such as hydraulic crushers and noise barriers to minimize the noise pollution.

Adequate openings have been provided in all regularly occupied areas in all our designs to avoid pollutants affecting indoor air quality. 15% of the openings have been provided in living spaces, bedrooms and kitchens. Having adequate window openings helps in bringing in fresh air into the building, thereby ensuring good air quality with comfort.



Employees taking safety pledge at one of our projects during the National Safety Week celebrations.



Fire Mock Drill during National Safety Week Celebrations

Safety Quiz

National Safety Week Celebrations:

National Safety Week was celebrated by all the workforce with great enthusiasm.



Medical check up was conducted at one of the project premises.



National Safety day was conducted at all the sites to reinforce the value of 'safety above everything else'.



INTERNATIONAL WOMEN'S DAY CELEBRATED

"Be Bold for Change" was the theme of the International Women's Day for the year 2017. All the women employees of the organization along with the women members from the Management and their families got together and organized a fun filled day for all women working at Sumadhura.

The event started with recorded messages from all the Senior Management for the women in the organization. The message was conveyed to the women that their contribution is very valuable to the organization and its growth. On this important day,

we also unveiled our policy on Prevention of Sexual Harassment based on the Prevention, Prohibition and Redressal Act, 2013. The members of the Internal Complaints Committee were announced on this occasion.

All women at Sumadhura participated with full vigour and made the day memorable for all of them. Fashion show, dance performances, and a lot of fun activities made the day immensely popular with women employees of the organization.



OUR CUSTOMERS



Our mission is to continuously expand the role of a leading developer in the construction industry by building lasting relationships with our clientele and all concerned on the foundations of performance, trust and confidence.

Honesty, keeping promise with stakeholders, integrity and responsible citizenship are some of the core values that are dear to the entire management team of the company. The company takes great pride in its core values and its unique business strategy, "commitment to its customers" while being dynamic and adaptive. There is company-wide pride in completing all projects in time; staying focussed and always being customer-centric. Management is directly involved with customers and has a great pulse of its client's expectations and requirements.

As we have handed over 1500th dwelling in March 2017, the memory of the first house delivered is fresh in our minds, and as we continue our journey we know that we share the same excitement in handing over the home to its rightful owner as we had for the first proud owner of our first project.

CUSTOMER SATISFACTION

Our first project was constructed and delivered as per our commitment to our customers. It is the respect that we have from our clients on our commitment towards our deliverables that keeps bringing back the customers to us and it is this value that is completely in sync with Business Responsibility Reporting Principle No 9 that states that Businesses should engage and provide value to their customers and consumers in a responsible manner.

As our product is a residential home for our clients, the emotional connect and feeling good about the product at all stages of life cycle of a home is very important. From purchase or booking to delivery and then living in the same property implies a long association with the product. At the time of the booking, the customer has a brochure and a location and lot of trust in us. We deliver what we promise and we believe that it can be more and

not less. The contract document also called the agreement clearly specifies the responsibilities on both sides. All the information for all our projects are available on our website. Apart from that, we have a dedicated team of professionals who respond to our customer queries while the construction process is on. We have detailed information available for our clients.

We believe in creating communities that have the underlying foundation of trust, performance and confidence.

The top management finds it extremely important to have direct interaction with the customer and hence have an open-door policy, where the customer is free to approach the team. The constant and direct interaction has kept Sumadhura to be tuned in with the pulse of the customer. Some of the customer testimonials that reflect customer's appreciation of our values are:



“

Sumadhura's customer support is excellent but, that's the reason! I am a repeat customer of Sumadhura. I'm really happy with the experience. I would love to refer Sumadhura to my colleagues in fact my sister has booked an apartment in Sumadhura Soham.

MR SACHIN GOEL
TCS, Consultant & Family

I came to know about Sumadhura from one of my friends, who has booked an apartment in Sumadhura Silver Ripples. We booked a 3bhk apartment in Sumadhura. The best thing I like about Sumadhura is timely delivery, honest pricing and handpicked location that they offer. I am happy to be a part of the Sumadhura family.

MR. SANDIPAN, Bosh, Senior Architect
& MR. KRISHANDU

Anjali: The best thing I like about Sumadhura is transparency because communication is never an issue with them. I get mails and explanation to the smallest details and that matters a lot.

Lokesh: We were looking for an apartment in Whitefield and we had a fixed budget in mind. We looked around and we are happy to book it finally.

MR. LOKESH, Mercedes Benz
& MS. ANJALI

I came to India and I was looking for a rented apartment till the time I met a Sales rep from Sumadhura. He was prompt and courteous enough to explain me that Sumadhura has apartments for sale and I was coaxed to take a look at it and the rest is history. I am a frequent traveler and owning a home in the country where you visit is something great. You feel like at home. I am happy to own a house with Sumadhura.

MR. GANGADHAR
L & T Info Tech

TESTIMONIALS

”

“

I was looking for accommodation in Bangalore from quite a long time and I googled a lot to find the right fit. I came across Sumadhura Madhuram and Silver Ripples and that gave me a lot of confidence to zero down on my decision.

MR GURINDER SIGH, Hirepro
& MRS GURINDER SINGH

I have looked for a house since quite a long time and I was checking out apartments with various developers. A lot of my friends have already booked with Sumadhura and that gave me confidence to go ahead. Personally, I feel Sumadhura is all about transparency and consistent in its pricing approach.

MR. ROHIT MEHERIA
Sap Labs, Engineer

“I am really impressed by the professional and complete service provided by the Sumadhura Sales and CRM team. The property was also clear in all aspects and getting a loan from a leading bank was really easy. They assisted pretty well in all matters. The construction is also going ahead of schedule. I wish the Sumadhura Team the best in all their endeavors.”

MR. SATYAJIT PAL
Ford Motors Pvt. Ltd.

It is my privilege to be part of Sumadhura Sikharam. I am very happy the way they are executing current projects and quality of construction they are maintaining. Sumadhura Sikharam has certainly come upto my expectations. One can expect more from Sumadhura future projects. I must compliment Sumadhura group and his team for a job well done! I would definitely recommend everybody to buy a property with Sumadhura group.

MR. KISHORE
Capegemini

”

OUR COMMUNITIES



As a business delivering a very valuable product for the market and our customers, we understand our responsibility towards our local communities. From the very beginning, we have been engaging in social support and assistance for the needy. However, in the year 2016-17, we have been taken a step forward to formalize and institutionalize our Corporate Social Responsibility Programme. We have formalized our CSR Policy and CSR Governance structure. We have deliberated on all possible areas for CSR work and have identified what holds the interest of our team. We have identified areas that hold our interest as an organization. Our approach to Corporate Social Responsibility is summed up in our logo "Joy of Sharing".

As clarified in detail in our CSR policy document, we recognize that our social responsibility has two distinct directions-inward and outward.

Our inwards focus is towards becoming progressively resource conscious and working towards optimizing operational efficiency. This we believe is significant for the changing requirements of the environment and society. It implies conducting business in a manner that is profitable and yet does not compromise on social and environmental values.

The outward focus is towards sharing resources and efforts as per the CSR requirements of the Company's Act, 2013.

It is important for us to mobilize internal and external stakeholders for achieving its CSR objectives/goals.

CSR GOVERNANCE

Details of the Director/Directors responsible for implementation of the CSR policy/policies.

No.	Particulars	Company Information
1	DIN Number	00391572
2	G. Madhusudhan	Managing Director
3	Mr K.V. Rama Rao	Vice Chairman
4	Mrs G Swapna	Director

The Board at Sumadhura has constituted the CSR Committee and approved the CSR Policy. Board at Sumadhura is involved in assuring that the CSR Committee is carrying out activities as per the Act.

The CSR Committee is responsible for monitoring the implementation of the projects as per the CSR policy. The CSR Committee reviews the performance of the company on an annual basis.

Details of the CSR Officer
Mrs Jeevana Kalakuntla
csr@sumadhuragroup.com

CSR POLICY

Sumadhura's CSR policy is in consonance with Section 135 of the Companies Act 2013 (written as Act in this document.).

Our CSR Policy was formulated after careful understanding of the international and national sustainability guidelines as well as voluntary standards such as National Voluntary Guidelines (NVG), Global Reporting Initiative(GRI) framework etc. This sets the context for global standards for local action.

CSR Policy was formally rolled out on a very appropriate occasion i.e. 26th January during the Republic Day Celebrations at our just completed project, Sumadhura Shikharam, amidst a large gathering of employees as well as customers.

After deliberations within the organization, we have arrived at "Joy of Sharing" as our logo for our CSR work, which as per our team is also the motive behind the CSR engagement. We encourage our employees, their families, local communities, our

customers and civil society to join hands with the efforts that we make through our CSR initiatives.

The social work that is done by Sumadhura so far has been in consultation with local stakeholders such as 'Save Whitefield', 'Whitefield Rising' a resident activist group that has been taking responsibility for many local social and environmental issues. We have also had a large employee volunteer support group who have integrally supported all the CSR works that we have taken so far.

The company has invested resources in implementing the objectives of the policy which can be read online on Sumadhura website. The link for the policy that can be viewed online on <http://www.sumadhuragroup.com/csr/>

Any grievance regarding the implementation of the policy can be communicated to Sumadhura CSR team.

LOCATION:

Our understanding is that the physical presence in an area has the potential to magnify the possibilities. A large part of the CSR funding will be for areas which are within 10-15 km range of our sphere of business. However, as our business in the urban centers, we do feel that we have to offer something to the areas that are left behind. The areas in rural hinterland which have disproportionate access to infrastructure, health and education need support from outside. Villages in Chityala and Ramannapet Mandal, Nalgonda District in Telangana state are chosen as an area that we would like to focus on for some of the chosen projects.

FOCUS AREAS FOR CSR WORK



GOALS:

Goal	Specific Area	Activities (are but not limited to)	Alignment with Company's Act, 2013
Education- Increasing access to education, including facilities that promote such access.	Pre-primary, Primary Secondary Vocational	Educational materials/resources Sponsoring teachers Train the teachers programs Providing scholarships for school/college fee Infrastructure support	Promotion of education
Vocational Skills-Increasing employability skills, included avenues for self-employment	Skill development, Social enterprise, and empowering skills of women	Training Programs (Skill and soft skill) Internship opportunities	Employment enhancing vocational skills
Environmental Sustainability To promote practices that safeguards our environment.	Water and Waste	Resurrecting Water Bodies Infrastructural support for reducing water pollution Water reuse and recycling projects Contribution to urban green spaces Programs in reducing waste creation. Work on appropriate waste disposal, utilization, recycling, upcycling etc	Ensuring environmental sustainability
Health and Sanitation To provide access to health facilities for children, women and senior citizens	Vaccinations Women Health- Check up and treatment Treatment of elderly (BPL senior citizens)	Organizing health camps	Reducing child mortality and improving maternal health and combating diseases.
Disaster Mitigation and Relief To provide timely support to the situational needs of the country.	Cyclone, floods, earthquakes or any other disaster which warrants intervention	Providing necessities, shelter, any amenities that are considered important	Contribution to PM's National relief fund or any other fund set up by the central government or the state governments for socio-economic development and relief and funds for the welfare of the scheduled castes, the scheduled tribes, other backward classes, minorities and women, and such other matters as may be prescribed.
Poverty Reduction	Pension for jobless/old people/widows or any other need	Jobless Pension, Old age pension, widow pension, scholarships etc. for helping poor people.	Eradicating hunger, poverty, malnutrition, promoting preventive health care etc.

The table identifies long-term goals in the focussed areas and the typical activities that can be undertaken. It may be important to mention that some of the projects may have co benefits for two goal areas. Access to safe drinking water and clean toilets impacts health and sanitation. Our endeavour is to look for projects that have co benefits while working in one

specific focus area.

In pursuit of sharing what we have, initiatives are taken in for inclusive growth and equitable development which is in line with the Principle 8 specified in National Voluntary Guidelines.

JOY OF SHARING INITIATIVES

Most of the programmes had full support from our employees and management. Some of the programmes that were conducted are listed below.

CSR GOAL – EDUCATION

To pursue our goal for supporting an educational initiative we decided to partner with an organization that caters to the needs of children who need educational support. After initial survey, we found out about Bhartiya Grameen Mahila Sangh.

Bhartiya Grameen Mahila Sangh and Shishukunj Vidalaya.

Bharatiya Grameen Mahila Sangh or BGMS works for the upliftment and empowerment of women and children. The Children who reside in the center at HAL Bangalore are from disadvantaged and poor families, without enough money and support to get a formal education. Boys and girls are provided with good care, food, clothing, medical care and most

important is schooling. The branch center runs a school within the premises which is called Shishukunj Vidalaya. The children get high-quality education along with extra-curricular activities. Shishukunj is also looking after the higher education of the pass outs from the school.



Bhartiya Grameen Mahila Sangh and Shishukunj Vidyalaya. Collection Drive:

Based on need assessment exercise with the organization, we decided to go for a collection drive for all the material support that the organization needed support for. The collected items were clothing, footwear, stationery, bedding, mattress covers etc.

along with many other interesting and fun events. The event concluded with a dinner that our team had with the children. More than fifty people from our organization participated in this evening together with children which is a memorable event for all of us.

In addition to this, we organized a magic show for the children



- Date: 6th January, 2017
- Organisation: Bhartiya Mahila Gramin Sangh, HAL, Bangalore or BGMS (National Association of Rural Women in India, 18th Cross, Ramesh Nagar,Vibhutipura. Bangalore - 560 037
- Sumadhura Employee Volunteers: 70
- Events- Magic Show and Games
- Donations- Dinner from Sumadhura and collections of stationery, clothes and other usable materials that were required by the
- organisation- through Joy of Sharing Collection drive, which was driven By Sumadhura Volunteer Team.

CSR GOAL: EDUCATION

Technological support for MTB NJNA JYOTI

Knowledge is transforming and so access to knowledge and education is crucial for underprivileged students. We believe that to create a level playing field, the under privileged children must have access to the resources that are used by other children. To help children get familiar with technology and a

world that is driven by technology, we purchased 35 computers that can be used by the students of economically and socially underprivileged children. An expenditure of 5,90,800 Rs was incurred to contribute to this program in the local area school.

CSR GOAL: EDUCATION

Building infrastructure for educational communities at Siddapura;

In the year, 2014-15, we supported Government Lower Primary School at Siddapura in the heart of Whitefield. The children of Siddapura Village and adjoining areas come to study in this school. The repairs were needed in the school for which we were approached. An expenditure of Rs 1,97,000 that was incurred for the flooring, concrete, blockwork, partition

walls, floor finishing work and supply and fixing of children play equipment etc. Fixing of the play equipment for its safety and use has been able to help children enjoy their play time while in the school. It has been a delight to help the community at the school through and the acknowledgement from the administrator, students, and the parents of the students.

CSR GOAL: EDUCATION

Varthur College Infrastructure Support

Sumadhura took up the repairs of a 65-year-old building of a college in Varthur village in Whitefield area with dilapidated toilets as well as falling cement from the gallery. Whitefield Rising, a community movement in Whitefield area in Bangalore approached Sumadhura and we got the toilet partitions fixed, plastic doors replaced with wooden doors. Classroom ceilings were fixed and painted.

The You tube video of the Varthur College Principal thanking Sumadhura can be seen at <https://www.youtube.com/watch?v=t25aYjYwLFM>. Face book upload by Whitefield Rising dated 29th October 2015



***“This is not the first time Sumadhura is coming forward to help school or society. Thanks to Bharat, Naveen, Praveen and Sumadhura staff. You are setting example, hope other builders will come forward.”
(Whitefield Rising)***

CSR Goal: Poverty Reduction

CHESHIRE HOMES:



Sumadhura team spent time in an old age home and met old women. Food items, household stuff such as bed covers, etc. were required by the organization. Based on the requirement of the old age home, the collection drive was carried out by Sumadhura's "Joy of Sharing Volunteers".



Venue: Cheshire Homes, outer circle, Whitefield, Bangalore - 560 066



Sumadhura Volunteers: 25



Dates: 26th January, 2017



Events- Distribution of food and other materials

Cheshire Homes India, Bangalore - The home provides care for orthopedically impaired girls and women. Old age home is located at Whitefield. Cheshire Disability Trust (CDT) was formed in 2010 as an autonomous trust to exclusively focus on promoting livelihoods for Persons with Disabilities (PwD) in India, under the Cheshire Homes India National Council. CDT has its National Livelihood Resource Centre (NLRC) in Bangalore and there are seven other Livelihoods Resource Centers (LRCs) across India. These are implemented by Cheshire's partner organizations in those individual locations, through which the activities of skilling and placing persons with Disability (PwD) towards wage and self-employment is done.

CSR GOAL: HEALTH AND SANITATION, SWACHH BHARAT INITIATIVE

Swachh Bharat Initiative- AECS Layout

	Venue: No 99, Bbmp Park, Aecs Layout, Bangalore
	Sumadhura Employee And Family Volunteers: 70
	Date: 28th January, 2017
	Event- Clean And Green Initiative Under Swachh Bharat Abhiyan
	Collaborating Organization: Save Whitefield
	Community Volunteers: 5

Managing Director of Sumadhura led this campaign with about 70 volunteers from Sumadhura. The cleaning drive was aimed at giving a neglected park a new lease of life for residents to enjoy the place. This included sweeping the entire park with brooms. After the cleaning the painting of the side-walks, hedge row markers, seats, and gates was carried out by the staff with lots of enthusiasm. Sumadhura provided all cleaning equipments e.g. sweeping brooms; all painting

equipment: brushes and paints, gloves. Water and food for all the volunteers were provided. The day was spent joyfully and meaningfully and it was encouraging to see some of the residents of the nearby areas came and joined the volunteer efforts. The before and after picture of the park can tell the complete story of how in a day things can change when there is will and effort for doing something.

CSR Goal: Health and Sanitation

BBMP Park with Whitefield Rising

Sumadhura Management and workers joined hands with employees of IT companies, local community through Whitefield Rising (advocacy group) and BBMP workforce to get a park cleaned and cleared in Whitefield. Sumadhura also provided the equipment such as JCB for this work to help support this cause.



CSR Goal: Health

Blood Donation Camp:

Sumadhura organized a blood donation drive on 15th August, 2014 in association with Rotary, Bangalore TTK Blood Bank by mobilizing employees and families. The number of donors who volunteered to make this program a grand success was 95 for the blood donation and 13 for stem cell registry.

"Thank you so much for making the INDEPENDENCE DAY so special for us and for the patients who will receive blood donated by your team!

SHALINI GAMBHIR

Head, Community Services and Communications
Rotary Bangalore-TTK Bangalore

CSR Goal: Health

Immunization Program:

Immunization program was carried out in collaboration with Government's immunization drive at our project premises. Children under the age of 5 were vaccinated as per the government mandated vaccination schedule.





ACKNOWLEDGEMENT

SAGE Sustainability is a consulting firm focussing on Reporting, Compliance, Training and Gender Equality helping organizations integrate sustainability into their everyday business practices.

SAGE SUSTAINABILITY
111, EVOMA BUSINESS CENTER, 88 BOREWELL ROAD,
WHITEFIELD, BANGALORE-560066
Website: www.sagesustainability.in

"There is a great moral satisfaction in sharing what we have with the society".
G Madhusudan. MD, Sumadhura Group



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